

STATE OF EDUCATION

The Greater Houston Partnership invites you to the **State of Education** on November 29 at the Royale Sonesta. We are honored to feature Renu Khator, Chancellor and President of the University of Houston as our keynote speaker.

Khator will share how the University of Houston System is working to drive innovative education solutions that are critical to our region's workforce including the UH Energy Transition Institute and UH College of Medicine. She will also share the state of higher education and discuss education today and in the future.

We invite you to join us as a sponsor to spotlight your organization's support of education in front of business leaders who understand the importance of education in Texas and Houston.

WHEN:

Tuesday, November 29
10:30 a.m. - 1:30 p.m.
Luncheon Registration &
Networking Café: 10:30 a.m. - 11:45 a.m.
Luncheon: Noon to 1:30 p.m.

WHERE:

Royal Sonesta
2222 West Loop South
Houston, TX 77027

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.
- Networking with access to the Partnership Board of Directors, elected officials and the keynote speaker.
- Expanding your company's branding presence through event marketing emails sent to more than 22,000 Partnership member contacts each week.

AUDIENCE ATTENDING

- Education professionals
- Public policy, business and community leaders
- Partnership Board of Directors
- Elected Officials and regional legislators

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

DIAMOND \$15,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels) ¹

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function.

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

PLATINUM \$10,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs ²

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

SOLD**DESSERT \$8,000**

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

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GOLD \$6,000 SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

SILVER \$3,000 SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a prime location

Six (6) admissions to VIP function

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

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NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

CENTERPIECE \$6,000

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all the VIP tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

INFORMATION CARD \$4,500

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the education industry to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT PROGRAM \$4,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

NETWORKING CAFÉ EXPO BOOTH \$500

Includes 6' table and 2 chairs

Admission for (2) guests for the event luncheon

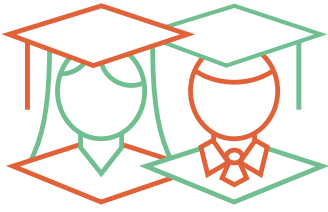
1. Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:20 seconds.

2. Social media content is subject to Partnership approval. Minimum 3 social media posts.

3. Booth area includes 6 ft. table, space for banners. Power is at an additional cost.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor the State of Education

- | | |
|---|---|
| <input type="checkbox"/> Diamond Sponsor \$15,000 | <input type="checkbox"/> Networking Café Underwriter \$6,500 |
| <input type="checkbox"/> Platinum Sponsor \$10,000 SOLD | <input type="checkbox"/> Centerpiece Underwriter \$6,000 |
| <input type="checkbox"/> Dessert Sponsor \$8,000 | <input type="checkbox"/> Information Card Underwriter \$4,500 |
| <input type="checkbox"/> Gold Sponsor \$5,000 | <input type="checkbox"/> Program Underwriter \$4,500 |
| <input type="checkbox"/> Silver Sponsor \$3,000 | <input type="checkbox"/> Information Card Underwriter \$6,500 |
| | <input type="checkbox"/> Networking Café Expo Booth \$500 |

SEND COMPANY LOGO*: Terry Leibowitz at t Leibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

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